

## **Communication Plan**

Galena Park ISD CTE Early College High School

ECHS understands the vital role of effective communication, and will ensure that community meetings are scheduled in a flexible manner for 2019-2020. Meetings will be scheduled:

- During school days in the morning (Coffee with Principal 8:30-9:00)
- ✤ Afternoon sessions in new cafeteria (3:00-4:00)
- ✤ After school (4:30-5:30)
- ✤ Before school (7:30-8:00)
- College nights
- Open House
- PTA meetings
- State of the Campus meetings

ECHS will communicate in both English and Spanish and have information readily available:

- ✤ Campus website
- ✤ Main office
- Newsletters
- Counseling offices

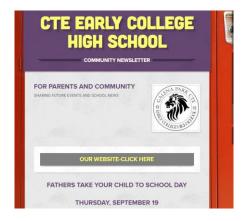
## SEE BELOW FOR NEWSLETTERS AND SOCIAL MEDIA FROM CTE ECHS





## **NEWSLETTERS**

ECHS utilizes SMORE Newsletter system to communicate effectively with all stakeholders (image below). Newsletter is disseminated via Remind Messaging, Twitter and Facebook once a month in both English and Spanish.



## SOCIAL MEDIA

ECHS utilizes Twitter and Facebook to disseminate information through social media (image below).





